



## **Join us as a KNLL Sponsor!**

To Our Valued Current and Future Sponsors,

Kirkland National Little League is gearing up for another great Spring season with continued investments into our 2025 programs! We are committed to offering more skills development and training opportunities at all levels. Last year, we replaced Tee Ball with a new and exciting program called [Quickball](#), which received glowing reviews. We also introduced [RapidBaseball](#) for our youngest baseball players, which created more opportunities for development and engagement for both players and parents! For 2025, we'll continue to refine and expand these programs while also introducing RapidSoftball. Additionally, we have dedicated board members and resources to build out a [KNLL Challenger Division](#), an adaptive baseball program supporting players who require a modified game structure. We are continuing to invest in new equipment, offering dedicated access to indoor training facilities, adding more clinics for players and coaches, and strengthening our partnership with Juanita High School as our players look forward to their baseball and softball journeys beyond Little League.

As a reminder, Kirkland National Little League is a 100% volunteer organization made up of parents and community members working together to create a great experience for our players and families. Sponsors play a crucial role in helping KNLL provide opportunities for kids in our community to thrive playing baseball and softball. By sponsoring, you help us build stronger individuals and communities through inclusion, sportsmanship, and teamwork. We can't do this without you!

### **Investing in Our Community**

We believe KNLL programs should be accessible to every child who wants to play. We strive to keep registration fees low and offer scholarships to remove financial barriers and ensure that no child will be turned away from playing in our league. In 2024, we were able to provide 12 full and 8 partial scholarships worth over \$3500! As a result, we rely on sponsors like you to help cover operating expenses that registration fees don't.

### **Where Your Sponsorship Donations / Contributions Go**

Kirkland National Little League is a nonprofit youth sports league offering baseball and softball programs for boys ages 4 to 16 and girls from 4 to 14. Sponsorships help pay for things like field rental fees, uniforms, gear, game & practice balls, field maintenance & equipment, and more. We are also seeking sponsors to help improve our facilities, including batting cage options that are accessible to all our players.

### **Sponsorship Benefits**

Your sponsorship will promote your business or organization among over 500 families, and the hundreds of viewers who visit our official website every week. Kirkland National Little League is a 501(c)(3) non-profit charitable organization, and sponsorship (advertising) dollars may be fully tax deductible; please check with your tax professional for specifics. In addition to offering branding opportunities at the field(s) and on the website, our players and families are encouraged to support our sponsor organizations as much as possible.

**Kirkland National Little League**  
**2025 Spring Season Sponsorship Program**

**Hall of Fame - \$ Negotiable**

- ◆ Sponsorship of equipment, apparel, Fan Fest activity, Special Projects, or custom benefit packages.
- ◆ Email for details: [president@kirklandnational.com](mailto:president@kirklandnational.com)

**All-Star - \$3000**

- ◆ All benefits of Grand Slam Sponsorship
- ◆ Logo placement on KNLL All-Star apparel and marketing communications
- ◆ Exclusive participation in KNLL-hosted District 9 All-Star Tournaments at Big Finn Hill
  - Intermediate Baseball starts Saturday June 14<sup>th</sup>, 2025
  - 8/9/10 Baseball starts Saturday June 21<sup>st</sup>, 2025

**Grand Slam - \$2000**

- ◆ All benefits of Triple Sponsorship
- ◆ Prominent advertising in main rotating banner of KNLL website home page
- ◆ Additional three (3) banners at KNLL fields from March through October
  - Locations include Big Finn Hill Baseball Fields, Juanita Beach Fields, and 132<sup>nd</sup> Square Park - location/space based on availability
  - Banner provided by KNLL

**Triple - \$1000**

- ◆ All benefits of Double Sponsorship
- ◆ Option to display two (2) banners at KNLL fields from March through October
  - Locations include Big Finn Hill Baseball Fields, Juanita Beach Fields, and 132<sup>nd</sup> Square Park - location/space based on availability
  - Banner must be provided by sponsor

**Double - \$500**

- ◆ All benefits of Single Sponsorship
- ◆ Ability to provide informational/educational content for up to two (2) emails/posts to be shared with KNLL families via email and/or social media
  - Content subject to KNLL BOD approval

**Single - \$250**

- ◆ Ad placement on homepage of KNLL website for calendar year 2025
- ◆ Vendor booth at Fan Fest event on May 17<sup>th</sup>, 2025
- ◆ Verbal recognition during Fan Fest and All-Star announcements

We hope you will consider joining the Kirkland National Little League community as a 2025 Spring Season Sponsor. If you have any questions, please don't hesitate to reach out.

Warm regards,



Kelli Beauregard – KNLL President

## **Kirkland National Little League**

### **2025 Sponsorship Agreement**

*On behalf of our players and families, the Kirkland National Little League Board of Directors is grateful for your support. We appreciate any level of sponsorship that you feel comfortable offering. Please send completed agreements to [president@kirklandnational.com](mailto:president@kirklandnational.com).*

#### **Please select a sponsorship level:**

☐ Hall of Fame - \$\_\_\_\_\_ designated for \_\_\_\_\_

☐ All-Star - \$3000

☐ Grand Slam - \$2000

☐ Triple - \$1000

☐ Double - \$500

☐ Single - \$250

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Please make checks payable to Kirkland National Little League  
Mailing Address: P.O. Box 893, Kirkland, WA 98083-0893

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#### **Sponsor Information:**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Please provide: ☐ Receipt ☐ Tax Letter ☐ Neither

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#### **Processed By:** (to be completed by KNLL Board Member)

Name \_\_\_\_\_ Signature \_\_\_\_\_

Amount \_\_\_\_\_ Invoice # 2025-\_\_\_\_\_ Date Received \_\_\_\_\_

***Kirkland National Little League is a 501(c)(3) Non-Profit Charitable Organization.***

***Its EIN is 52-1234745.***